Bridge Builders Microgrants Program 2022-2023 Grant Reporting Form

Your Project’s Name: Chelsea 2023 Martin Luther King Jr. Days of Service & Social Action

Your Organization’s Name (if applicable): Chelsea One World One Family

Your Community’s Name: Chelsea, MI

Today’s Date: Feb 22, 2023

About Your Project: (feel free to answer these questions in a combined 2 paragraphs or answer each question individually below)

* What did you do with your microgrant? We funded a series of programs that involved multiple community organizations. Each organization was responsible for one activity aimed at promoting diversity, social justice and/or community service. A core planning group with representatives from many of the organizations carried out the planning, meeting over zoom. The activities took place over a two-week period in multiple locations around town and area residents were encouraged to attend multiple events - many were family-friendly – and to keep track of their events on a bingo-style Challenge Card. Those who completed a row on the card were to receive a certificate and small token. The poster with the different activities is attached. The events were well-attended, with the family-friendly events the most popular. The event with the most participants was making blankets and Valentines (90 attendees) to the least-attended the CLARA training with (10). The essay contest and social movement interviews did not attract much interest. Overall, attendance was about 300 over the two weeks. This does not include all the contributions we received in the collection drives.
* Who helped make it happen?
* Who participated or attended the project?
* How many people came?
* Where did the project take place?

Learnings: (please answer these questions with a 2-3 sentences each)

* What did you feel was really successful about your project? Unquestionably the success was the number of community groups involved in planning and carrying out the events. Previously one or at most two organizations had done the bulk of the organization. This year, it truly became a community event. The publicity was wide-spread. Whether they participated or not, the community knew that there was a major effort underway to commemorate Dr. King. The feeling is that it became an official community event this year.
* What did you learn about your community? We were pleased to find how many established organizations in town were willing to put in the time and energy to join together to create a MLKJr. Day event in town. We also learned that, at least for this event, family events are the most popular.
* How do you plan to “keep the momentum going” now that your project is completed? We have extensive notes on the planning successes and failures of this year with the intention to start our planning earlier next year. Some of the participating organizations intend to do more social justice programming in the upcoming year.
* What feedback do you have for us on this program? What could we do better? We were grateful for the opportunity. Having this funding was definitely the catalyst to get the larger community involved. Perhaps an earlier time-frame to find out about the award and the potential for a larger amount would be helpful.

Budget:

* Did you spend the entire $500? If not, how much is remaining? Yes. See below.
* Please include a list of what you purchased/paid and how much you spent on each category of items in the space below.  This is the list of the entire expenses for the series of events. One World One Family was the treasurer for the event so all expenses and contributions came in through them.

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| --- | --- |
| Item | Cost |
| **Contributions** – Michigan Municipal League | $500 |
| Chelsea Human Rights Commission | 200 |
| Chelsea Rotary | 129 |
| One World One Family | 100 |
| **TOTAL** | $929 |
|  |  |
| **Expenses** |  |
| Printing posters, challenge cards, materials | $128 |
| Kits and materials for blankets & cards | 399 (38 blankets for refugees created) |
| Copies of additional books for Community Read | 85 |
| Honorarium for CLARA instructor | 150 |
| Facebook advertising | 25 |
| Souvenir tokens | 142 |
| **TOTAL** | $929 |
|  |  |

Communications:

Please share any social media accounts related to the project, we would love to follow your work!

Each of the separate organizations used their own social media accounts. Facebook posts for the overall events were largely in area resident groups (Chelsea Residents in the Know, Support our Youth in Chelsea Schools, etc.). The following web page was the repository of all the materials and all materials pointed to this page. Photos will be added here as well. [www.owofchelsea.org/mlk2023](http://www.owofchelsea.org/mlk2023)